

Blended intensive programme
(BIP)



SUMMA BAC | SUMMER

Academy of Entrepreneurship for

BACHelor Students

Join the Entrepreneurship Hackathon and
find solutions to regional needs

Virtual Period: 5 – 15 May 2026

Physical Mobility: 18-24 May 2026, Salerno, Italy

Format: 80% experiential learning, 20% theoretical learning

Are you curious about entrepreneurship and innovation?

Are you interested to learn more about business modelling and how to capitalize on your ideas?

Do you want to form teams with students from all over Europe and compete with your business ideas in an Innovation Hackathon with local companies?

The Summer Academy Entrepreneurship Challenge includes hybrid bootcamps that end with an international competition, giving students from NEOLAIa partner universities an opportunity to develop innovative start-up ideas addressing digitalization, inclusion and diversity, mobility, and global health tailored to the specific needs of NEOLAIa regions. By engaging in team-based problem solving and entrepreneurial activities, students will earn ECTS credits and NEOLAIa Certificate as recognition of their newly acquired skills and competences.

ORGANISERS

University of Salerno
(Italy)

WHEN?

5-15 May, 2026 (online)
18-24 May, 2026 (on-site)
in Salerno, Italy

Registration deadline:
31st March 2026

Contact your Home
University for information.

WHO SHOULD APPLY?

Bachelor students

HOW MUCH DOES IT COST?

- There is no fee/tuition for the course
- Costs for travel and accommodation during the on-site week are covered by Erasmus+ for international students
- Contact your home university for information on Erasmus+ scholarship for participation!

QUALIFICATIONS TO BE OBTAINED

Credits: 3 ECTS
Recognition: Certificate of attendance



18-24 May, 2026



Erasmus+