

WP6 - Entrepreneurship

NEWSLETTER



NEOLAiA Global Alliance Meeting in Salerno

The meeting featured a rich programme designed to share success stories and spark meaningful dialogue:

NEOLAiA Agora – showcasing alliance-wide results through interactive presentations

Cross-cutting thematic sessions – demonstrating transformative impact across NEOLAiA's pillars and missions

Panel discussion with the rectors and representatives – focused on the main pillars of the Alliance, regional impact, diversity and inclusion, enhanced mobility, digitalisation

Delegates were not only celebrating achievements – they were collectively defining the path forward for increased collaboration, knowledge exchange, and innovation at every level.

EVENTS

WP6- Entrepreneurship Managerial meeting in Salerno

WP6.3 - Entrepreneurship Training toolkit

WP6.4 - Entrepreneurship webinars

WP6.5 - Entrepreneurship Summer School SUMMA

WP6 - Entrepreneurship

NEWSLETTER



EVENTS

WP6.3
Entrepreneurship Training
toolkit

NEOLAiA training toolkit for entrepreneurship training

The toolkit comprises a structured entrepreneurship curriculum, an agreed training methodology, and a portfolio of training tools intended to support the development of entrepreneurial competencies across the NEOLAiA alliance. It provides a common pedagogical framework that partner institutions can implement and adapt to their regional and institutional contexts, while ensuring alignment with the alliances strategic objectives.

The toolkit contributes to strengthening entrepreneurial education as a core capability of NEOLAiA, supporting students and other target groups in developing skills in innovation, initiative, and entrepreneurial mindset. The courses will be organised as entrepreneurial micro-certifications, providing skills applicable in personal, social and labour market contexts.

AIM OF THE TRAINING PROGRAM

Develop entrepreneurial skills adapted to current regional needs, focusing on the NEOLAiA pillars and the priority area.



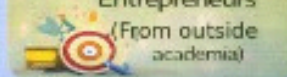
Students
(Bachelors and master level)



**PhD and Postdoctoral
Researchers**



**Aspiring and Existing
Entrepreneurs**
(From outside
academia)



WP6 - Entrepreneurship NEWSLETTER

Meet mentors - WEBINAR

Online Sessions

invited speakers:

Wednesday, 22 October, 10:00am, ON-LINE

moderator



WP6.4 - Entrepreneurship webinars

The entrepreneurial journey is best navigated with a map of experiences shared by those who have walked the path before us.

Behind the Success:
Business Stories that Inspire

NEOLAiA
TRANSFORMING RESEARCH INTO INCLUSIVE EUROPE

NEOLAiA
TRANSFORMING RESEARCH INTO INCLUSIVE EUROPE

Co-funded by
the European Union

MEET MENTORS WEBINAR

Creating academic spin-off companies

Speakers:



November 27, 2025, 1:00 P.M. CET, ON-LINE

NEOLAiA
TRANSFORMING RESEARCH INTO INCLUSIVE EUROPE

Co-funded by
the European Union

MEET MENTORS WEBINAR

FROM LAB COATS TO
STARTUPS – TURNING
RESEARCH INTO
REALITY

Speakers:



December 12, 2025

10:00-11:00 (CET)

Join via MS Teams

NEOLAiA Meet Mentors: Shaping Entrepreneurial Horizons

These webinar series aim to bridge the gap between academic theory and real-world entrepreneurial success.

The "Meet Mentors" sessions are more than just webinars; each session is dedicated to sharing "Inspirational Success Stories," providing our students and partners with:

Direct Access to seasoned entrepreneurs and industry leaders.

Insightful Perspectives on navigating the modern business landscape.

Interactive Q&A sessions to address the real challenges of startups.

Spotlight: "Behind the Success: Business Stories that Inspire"

In our recent sessions, we have been privileged to host exceptional mentors. These events have successfully fostered a vibrant ecosystem of networking and experience sharing.

Why Joining Us?

Whether you are an aspiring entrepreneur, a student, or a professional, these webinars offer the inspiration needed to turn a vision into a success story.

Stay connected for our upcoming sessions!

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Summer Entrepreneurship Challenge (SUMMA)

SUMMA is a sequence of three challenge-based entrepreneurial summer schools, each hosted by a different NEOLAIA university and targeting a different academic level:

WP6.5 - Entrepreneurship Summer School SUMMA

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TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



SUMMA

SUMMer Academy of Entrepreneurship

SUMMA BAC

May 2026

Salerno, Italy

SUMMA MAST

July 2026

Suceava, Romania

SUMMA PhD

May 2027

Tours, France

The SUMMer Academy Entrepreneurship Challenge includes hybrid bootcamps that end with an international competition, giving students from NEOLAIA partner universities an opportunity to develop innovative start-up ideas, tailored to the specific needs of the regions.

SUMMA is organized like a boot camp for a Business Idea Competition. The challenges are designed to equip learners with the essential knowledge needed for entrepreneurship. Our educational activities include training in entrepreneurial self-efficacy, technologies, design thinking, and business idea development.

The three SUMMA bootcamps will strengthen entrepreneurial ecosystems in non-metropolitan regions, promote international learning and student mobility, enable co-creation between academia and industry and propose a joint system to recognize and certify entrepreneurship competences through digital micro-credentials and/or digital badges.

For more details regarding the program or the activities included in the newsletter, please contact: neolaia.entrepreneurship@usm.ro